



## Fact Sheet

### **About The Nation's Triathlon® To Benefit the Leukemia & Lymphoma Society**

The Nation's Triathlon® To Benefit the Leukemia & Lymphoma Society, founded by Charles L. Brodsky, is the premiere Olympic distance triathlon in the United States and the first to fund research toward a cure for blood cancers. Set against the magnificent and patriotic setting of the nation's capital and its monuments, participants in The Nation's Triathlon® will swim 1.5k in the Potomac River, a course that will take them under the Memorial Bridge, bike 40k through downtown D.C. and out onto Clara Barton Parkway and Rock Creek Park, and run 10k through downtown D.C, past the White House, Washington Monument, National Mall, finishing on Pennsylvania Avenue at 12<sup>th</sup> St. The 3<sup>rd</sup> Annual Nation's Triathlon® will take place Sunday, September 14, 2008.

The JetBlue Finish Line Festival and awards ceremony will take place between 12<sup>th</sup> and 13<sup>th</sup> St on Pennsylvania Avenue in the shadow of the White House and next to the Ronald Reagan Center following the race at 10:30am . In addition to the awards ceremony, the festival will offer merchandise and refreshments, as well as entertainment for the whole family.

Participating triathletes are required to pick up race packets and attend one mandatory safety briefing on Friday, September 12 from 12:00pm-8:30pm or Saturday, September 13, 2008 from 10:00am-8:30pm at The Renaissance Hotel on 9<sup>th</sup> and H St NW. Participants will also have access to a Fitness and Wellness seminar series, sponsored by UnitedHealthcare, which will offer briefings and seminars on a range of topics, including holistic health, injury prevention, life wellness, nutrition, triathlon lifestyle balance, and other topics.

Major sponsors for The Nation's Triathlon® To Benefit the Leukemia & Lymphoma Society include: UnitedHealthcare- Official Healthcare Provider and sponsor of The UnitedHealthcare Sports & Fitness Expo; Timex- Official Timekeeper for The Timex Timing Zone; JetBlue- Official Airline and Sponsor for The JetBlue Airways Finish Festival; and Nissan – Official Automotive Sponsor of the Nissan Transition Area. Additional sponsors include: Roll Call Group, sponsor of the Congressional Challenge, City Sports, Crocs, Coke Zero, Dasani, and Race Train Fitness.

The 2008 race is sold out, however, a number of charity slots are still available and federal employees can still register through The Nation's Triathlon® Congressional Challenge, sponsored by Roll Call. The Nation's Triathlon® national charity partner is The Leukemia & Lymphoma Society, which participates through its Team in Training program, and its local charity partner is Urban Rangers. Competitors may purchase entry into the race via a Charity Slot that provides funding for either of these two charity organizations. For more information, visit us on the web at [www.nationstri.com](http://www.nationstri.com).