



FACT SHEET

OFFICIAL SPONSORS FOR THE 2008 NATION'S TRIATHLON® TO BENEFIT THE LEUKEMIA & LYMPHOMA SOCIETY

JetBlue Airways – Official Airline of The 2008 Nation's Triathlon®

The Nation's Triathlon® announces a new partnership with JetBlue Airways and the launching of the **JetBlue Airways Finish Festival**. Fly JetBlue Airways to Washington Dulles nonstop from eight cities with new direct service from Burbank, CA starting May 21! On JetBlue, you'll enjoy new planes, comfy leather seats with more legroom, free DIRECTV service, complimentary snacks and drinks and our friendly, award-winning service. Visit www.jetblue.com now to view fares and book travel.

UnitedHealthcare – Official Healthcare Provider of The 2008 Nation's Triathlon®

The Nation's Triathlon® announces the return of UnitedHealthcare as the Official Healthcare Provider. The UnitedHealthcare Sports and Fitness Expo is a two-day event that takes place September 12-13th at the Renaissance Washington, DC Hotel at 999 Ninth Street, NW. The Expo will feature merchandise, race gear, refreshments, and the new Fitness and Wellness seminar series featuring sessions on holistic health, injury prevention, life wellness, nutrition, triathlon lifestyle balance, and other topics. Visit www.uhc.com for more information on healthcare services.

Timex – Official Time Keeper of The 2008 Nation's Triathlon®

Timex joins The Nation's Triathlon® in 2008 as the Official Time Keeper. The Timex Timing Zone will be hosted at the JetBlue Airways Finish Festival where participants will be able to check their results. The Top 3 finisher in each age group as well as the fastest swimmer, biker, and runner will receive the latest Timex watches at the awards ceremony. Visit www.timex.com for more great product info.

Renaissance Hotel Washington DC – Official Hotel of The 2008 Nation's Triathlon®

This year the Nation's Triathlon® has partnered with Renaissance Washington, DC Hotel. Located in the heart of a pulsing, revitalized downtown - directly across from the Washington Convention Center - the Renaissance Washington, DC Hotel is ideal for experiencing the energy and allure of America's Capital City. Race participants can make hotel reservations by logging on to <http://www.marriott.com/hotels/travel/wasrb-renaissance-washington-dc-hotel/>

and using the code NTBNTBA to receive the special room rate of \$179 per night. Or, call the Renaissance Hotels toll free reservations @ 1-800-HOTELS-1 and ask for The NATION'S TRIATHLON guest room block. The Renaissance Hotel is located at 999 Ninth Street, NW.

Nissan -- Official Automotive Sponsor of The 2008 Nation's Triathlon®

This year, the Nation's Triathlon® is pleased to announce Nissan as the Official Automotive Sponsor for the 2008 race. As the Official Automotive Sponsor, Nissan will serve as title sponsor to the Transition area, which will be designated as "The Nissan Transition Area." Nissan will also provide the official Pace Car for the race and will have other Nissan vehicles placed along the race course. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at www.NissanUSA.com and www.infiniti.com.

Additional sponsors for the 2008 race include: Roll Call Newspaper Group, sponsor of The Nation's Triathlon® Congressional Challenge, City Sports, Crocs, Coke Zero, Dasani, and Race Train Fitness. The Leukemia & Lymphoma Society is the official national charity partner.

The Nation's Triathlon® thanks all of its 2008 sponsors. To inquire about sponsorship, contact Danielle Ferrante at Precision Sports Entertainment at 973-301-0773 or Danielle@precisionsportsent.com.